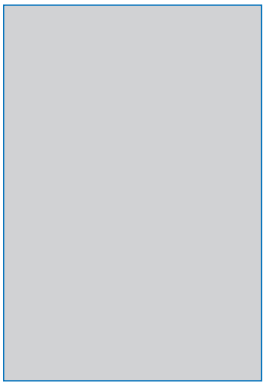
NYC TARTAN WEEK

NATIONAL TARTAN DAY NEW YORK COMMITTEE, INC.
Organizer of New York City's Tartan Day Parade

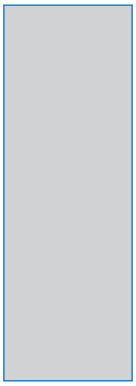
2023 NYC TARTAN WEEK GUIDE AD ORDER FORM

Please click to choose ad size from the selections below:



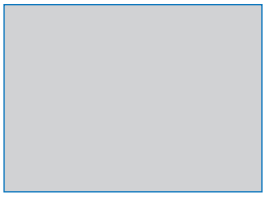
☐ **Full Page**
5.5" W x 8.5" H
Full Bleed

Pricing:
Regular: **$900**
Back/Inside Cover: **$1150**



☐ **1/2 Page**
VERTICAL
2.625" W x 8.25" H
Non-Bleed

Pricing: $650

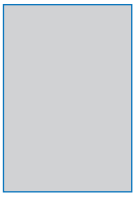


☐ **1/2 Page**
HORIZONTAL
5.25" W x 4.125" H
Non-Bleed

Pricing: $650

☐ **1/3 Page**
HORIZONTAL
5.25" W x 2.75" H
Non-Bleed

Pricing: $450



☐ **1/4 Page**
VERTICAL
2.625" W x 4.125" H
Non-Bleed

Pricing: $350

Name of Individual/Business/Organization:

Phone:

Email:

SUBMISSION SPECIFICATIONS:

- Ads should be files tailored to the size chosen. Please add .125 inches all around for full page ads to account for bleed.
- Accepted file format is PDF.
- Minimum of 300DPI preferred.
- Image mode CMYK or Greyscale, 8 bits/channel.

Important: Ads can be rejected if they do not meet our advertising guidelines.

Completed Order Form or confirmations are due by **2/15/23**.
Final files must be received by **2/22/23**.
All questions and final pdfs should be directed to Marti Gonzales at **Marti@nyctartanweek.org**.

NEW YORK CITY TARTAN WEEK

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St. Andrew's Society of the State of New York | New York Caledonian Club | The American-Scottish Foundation® | Clan Campbell Society | Carnegie Hall | President of the National Tartan Day New York Committee: Kyle Dawson

April 6th has been designated National Tartan Day to recognize the contributions of Scottish-Americans to the USA. The National Tartan Day New York Committee, founded in 2002, is a non-profit 501(c)3 organization created to organize the Tartan Day Parade in New York and coordinate related activities.